



OPPORTUNITY TALKS

BREAKFAST / 11.6.19

2019 PARTNERSHIP PROPOSAL

BENEFITING THE WASHINGTON STATE OPPORTUNITY SCHOLARSHIP

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WASHINGTON STATE
OPPORTUNITY
SCHOLARSHIP

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PARTNERSHIP OPPORTUNITIES

TITLE PARTNER – \$50,000

- **Exclusive, one only SOLD**
- Top billing and acknowledgement in all media releases, pre-event and post-event communication with WSOS Board of Directors, legislative partners, corporate sponsors and donors.
- **Premiere placement of full color logo in all event promotion including:**
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: July 12, 2019)
 - Event invite (inclusion deadline: August 14, 2019)
 - OpportunityTalks event webpage
 - OpportunityTalks event registration page
 - Logo projected on the ballroom wall
 - Event signage
 - Event PowerPoint slides
 - Printed event program
 - Table signs
 - Follow up thank you email to all invitees
 - *Puget Sound Business Journal* thank you advertisement
 - Mention in Seattle Met Magazine's 'Met Pages'
- Company named in all event correspondence
- Opportunity to provide a branded giveaway for each guest (1,000)
- Six (6) social media mentions
- Two (2) verbal mentions from the stage
- Two Premiere VIP front row tables for 10 (nine guests and one Scholar at each table)
- Featured Scholar speaker seated with Title Partner
- Opportunity to host/feature a Scholar at a company or community event



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PRESENTING PARTNER – \$35,000

- **Prominent color logo** in the following:
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: July 12, 2019)
 - Event evite (inclusion deadline: August 14, 2019)
 - OpportunityTalks event webpage
 - OpportunityTalks event registration page
 - Logo projected on the ballroom wall
 - Event signage
 - Event PowerPoint slides
 - Printed event program
 - Table sign
 - Follow up thank you email to all invitees
 - Puget Sound Business Journal thank you ad
- Company named in all event correspondence
- Mention in *Seattle Met* Magazine's 'Met Pages'
- Four (4) social media mentions
- Two (2) verbal mentions from the stage
- One Premium VIP front row table (nine guests and one Scholar)
- Featured Opportunity Scholar seated with Presenting Partner
- Opportunity to host/feature a WSOS Scholar at a company or community event

LEADERSHIP PARTNER – \$22,500 (value of one Opportunity Scholarship)

- **Color logo** appearing in the following:
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: July 12, 2019)
 - Event evite (inclusion deadline: August 14, 2019)
 - OpportunityTalks event webpage
 - Event signage
 - Logo projected on the ballroom wall
 - Event PowerPoint slides
 - Printed event program
 - Table sign
 - Follow up thank you email to all invitees
 - Puget Sound Business Journal thank you ad
- Mention in *Seattle Met* Magazine's 'Met Pages'
- Three (3) social media mentions
- Two (2) verbal mentions from the stage
- One Premium VIP front row table (nine guests and one Scholar)
- Opportunity to host/feature a WSOS Scholar at a company or community event



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ACHIEVEMENT PARTNER – \$15,000

- Color logo appearing in the following:
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 - Event evite (inclusion deadline: August 14, 2019)
 - OpportunityTalks event webpage
 - Event signage
 - Logo projected on the ballroom wall
 - Event PowerPoint slides
 - Printed event program
 - Table sign
 - Puget Sound Business Journal thank you ad
- Mention in *Seattle Met* Magazine's 'Met Pages'
- Two (2) social media mentions
- Two (2) verbal mentions from the stage
- One prominent VIP table (nine seats and one Scholar)

INSPIRATION PARTNER – \$10,000

- Color logo appearing in the following:
 - Event save-the-date mailing to 4,000 invitees (inclusion/print deadline: July 12, 2019)
 - Event evite (inclusion deadline: August 14, 2019)
 - OpportunityTalks event webpage
 - Event signage
 - Logo projected on the ballroom wall
 - Event PowerPoint slides
 - Printed event program
 - Table sign
- Two (2) social media mentions
- Two (2) verbal mentions from the stage
- One VIP table (nine seats and one Scholar)



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INITIATIVE PARTNER – \$5,000

- Color logo appearing in the following:
 - Printed event program
 - Event PowerPoint slides
 - Table sign
- Name appearing in the following:
 - OpportunityTalks webpage
 - Event signage
- One (1) social media mention
- One table (nine guests and one Scholar)

INCENTIVE PARTNER – \$2,500

- Name appearing in the following:
 - Printed event program
 - Event PowerPoint slides
 - OpportunityTalks webpage
 - Event signage
 - Table sign
- One table (nine guests and one Scholar)

EDUCATION PARTNER – \$1,500

- Name appearing in the following:
 - OpportunityTalks webpage
 - Printed event program
 - Table sign
- One table (nine guests and one Scholar)



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PARTNERSHIP RESPONSE FORM

PARTNERSHIP LEVEL

- TITLE \$50,000
- PRESENTING \$35,000
- LEADERSHIP \$22,500
- ACHIEVEMENT \$15,000
- INSPIRATION \$10,000
- INITIATIVE \$5,000
- INCENTIVE \$2,500
- EDUCATION \$1,500

- We are unable to participate as a sponsor, but would like to make a donation in the amount of \$ _____

PARTNERSHIP INFORMATION

- COMPANY NAME _____
- CONTACT NAME _____
- ADDRESS _____
- CITY _____
- STATE _____ ZIP _____
- PHONE _____
- EMAIL _____

PAYMENT METHOD

- Please send an invoice
- Enclosed is a check made payable to **Washington State Opportunity Scholarship**
- Please charge the following credit card
- I will pay online at <http://weblink.donorperfect.com/OTalksSponsor>

- CARD NUMBER _____
- EXP. DATE _____
- NAME ON CARD _____

Signature _____ Date _____

PLEASE RETURN YOUR COMPLETED PARTNERSHIP FORM TO

Washington State Opportunity Scholarship | 1414 31st Ave S., Ste. 302 | Seattle, WA 98144
otalks@waopportunityscholarship.org | 206.800.8025
<https://www.waopportunityscholarship.org/otalks/>

Washington State Opportunity Scholarship is administered by Washington STEM. Washington STEM is a tax-exempt 501(c)(3) organization. EIN #27-2133169. Your gift is tax deductible to the extent allowed by law.